

Content Marketing Report

https://www.yourwebsite.com





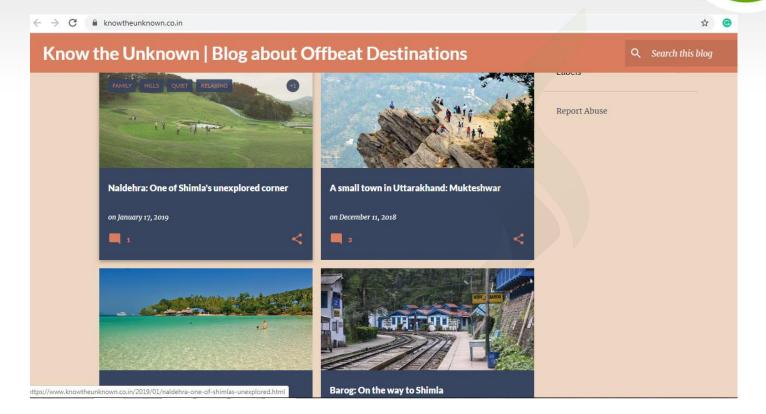
- Content marketing is a form of marketing focused on creating, publishing, and distributing content for a targeted audience online.
- Content could be in the form of a blog, social media post/article, informative video, infographics etc.
- Here is an example of content marketing in form of a Blog. There are various platforms for creating and publishing a blog, like Blogger, wordpress, medium etc.





Medium

Blogger: Content creation and publisihing



Blogger: Dashboard

	w the Unknown 🝷 blog	New post Using Blogger as Travel and explore	All labels	•		
	Posts All (9)	Renuka Lake: Hidden gem of Himachal Pradesh family, Himachal Pradesh, Holiday, Lake, Offbeat Destination, Relax Edit View Delete	Travel and explore	0 🔳	88 👁	5/5/19
1.	Published (9) Stats	Mudumalai National Park: Tamil Nadu Best Destination, family, Holiday, Masinagudi, Mudumalai National Park, National Park, Nature Resort, Tiger Reserve, Wildlife	Travel and explore	5 📖	134 ©	5/4/19
Ś	Comments Earnings	Foodie's Paradise "Jodhpur" family, Food, fun, Holiday, Rajasthan, Royal	Travel and	1 🗮	49 💿	4/5/19
	Pages	Singapore: The shining star of Southeast Asia beach, entertainment, family, fun, kids	explore Travel and explore	2 📖	54 💿	1/24/19
7	Layout	Naldehra: One of Shimla's unexplored corner family, hills, quiet, relaxing, weekend destination	Travel and explore	1	51 💿	1/17/19
¢	Settings	A small town in Uttarakhand: Mukteshwar family, fun, hills, relaxing, travel	Travel and explore	3 📖	75 💿	12/11/18
	Reading List	Hua Hin: A jewel in Thailand's crown beach, family, fun, relaxing, travel	Travel and explore	1	97 💿	11/22/18
0	Help	Barog: On the way to Shimla family, fun, hill station, relaxing, travel	Travel and explore	5 🕅	206	11/20/18

Blogger: Content published on Facebook

24/09/2019 Image: Constraint of the second		\$ []	0	25 24	25 1 20 3	Boost Post Boost Post
11:56 19/08/2019 11:46	#breakthemonotony #knowtheunknown			24		Boost Post
11:46		ē	a	-		
11/08/2019 14:52			e e	504	8 4	Boost Post
	Are you in love with Nature? Would you like to spend time in the midst of		0	107	1 4 0	Boost Post
10/08/2019 12:45	Are you a Foodie??? Do you love to explore different cuisines??? Explore	8	0	20	0 1	Boost Post
09/08/2019	#travelmore #learnmore #knowtheunknown		0	57	2 2	Boost Post
30/07/2019 13:53	East Coast Park: Singapore A fun place to spend a day full of activities	ē	0	340	17 — 8 —	Boost Post
26/07/2019 20:50	#exploretheunexplored #travelthelesstraveled	ē	0	17	0	Boost Post
26/07/2019 20:41	#knowtheunknown #offbeatdestinations		0	15	0 1	Boost Post



Thank You

www.scorich.com